

PRESS RELEASE

Digitalization in Age care - Fresenius University of Applied Sciences Heidelberg presents relevant project work with start-up Nemlia

Heidelberg, 23.02.2022.

A special cooperation between the Nordic start-up company Nemlia and the Fresenius University of Applied Sciences in Heidelberg enabled the start of a project work on digitalization in elderly care at the end of 2021. The practical report presented in February provides surprising insights into the care sector, which is undergoing more upheaval than ever.

The demands on staff within the care sector are becoming more and more extensive, whilst at the same time staff shortages and time pressures are making every day work more difficult. Technological tools that relieve nursing staff in the administrative area are playing an increasingly important role. This approach gave rise to the cooperation between the Fresenius University of Applied Sciences Heidelberg and the company Nemlia, which specializes in the healthcare market with its technological solutions. With the drive to relieve the workload of caregivers through the right tools in the form of sensor-based apps to such an extent that more time can be spent on real care again, Nemlia also arrived in the German market in mid-2021. In addition to the first pilot customers, the Nordic start-up was also able to record a specially commissioned interdisciplinary project work with the Fresenius University of Applied Sciences in Heidelberg. The central topic was digitalization in elderly care, which was underpinned by acceptance, feasibility and potential analyses. In parallel, ethical aspects and legal requirements for the protection of privacy were included.

More support for care givers through the use of digital aids

The joint project with the Fresenius University of Applied Sciences Heidelberg started at the end of 2021 with intensive discussions and a close exchange. Nemlia accompanied the student project team with CEO Peer Bentzen and Lone Aggersbjerg from the company headquarters in Heidelberg. In February of this year, the project result was then presented in an impressive presentation. The results of qualitative interviews with selected participants from the Heidelberg and Mannheim area show the opportunities of digitalization in care from three perspectives: care staff, relatives and care management. In summary, the potential of digitalization is seen in the fact that it can optimize and support care services in both home and inpatient care to a greater extent in a situation- and needs-oriented manner. The use of digital tools is expected to increase the transparency of the processes of care interventions and thus relieve the burden.

Successful cooperation with potential for the future

It's not only Nemlia who are enthusiastic about the cooperation and the results, but also the Fresenius University of Applied Sciences Heidelberg who look back on a successful cooperation. In an interview, project manager Professor Dr. Will Ritzau, Digital Business Management & Sustainability, explained:

„The cooperation of our university with dynamic and relevant companies like Nemlia not only provides the important practical examples for our academic work. It also gives our students insight into areas where they can use their theoretical knowledge to explore important influences on the further development of solutions and use cases.“

The CEO of Nemlia, Peer Bentzen, also drew a positive conclusion:

„I am thrilled with the careful and detailed work we have seen from the Fresenius University of Applied Sciences Heidelberg. The analysis and the resulting findings confirm one hundred percent that we are following the right path with our solutions and that Nemlia is bringing a unique offering to the German market. We are very grateful for the cooperation and look forward to hopefully further joint projects.“

PRESS CONTACT

Lone Aggersbjerg | Business Development

lone@nemlia.com

Bergheimer Strasse 147, EG, F-Section

69115 Heidelberg

About Nemlia GmbH

Nemlia was founded in the Faroe Islands and has been active in the German market since 2021, in addition to Denmark and the UK. In the healthcare industry, Nemlia specializes in technological solutions for caregivers in the care sector as well as in home care. The maxim for Nemlia is always to create as much relief as possible for the staff with as little use of technology as necessary, in order to create more time for real care for the carer in the longer term. For Nemlia, people are always at the centre of their product development. Smart solutions developed by carers for carers.

About Fresenius University Heidelberg

The Fresenius University of Applied Sciences Heidelberg is a state-recognized university by the state of Baden-Württemberg. It offers full-time degree programs in a range of subjects from Business & Management to Psychology and Social Work. The Fresenius University of Applied Sciences Heidelberg is part of the Fresenius University network with 18,000 students at its campuses in Berlin, Düsseldorf, Frankfurt am Main, Hamburg, Idstein, Cologne, Munich and Wiesbaden as well as a study center in New York.

